

WGRT 102.3 FM Local News Mission & Standards

Inform - Connect - Share

Editorial Mission:

The Local News Team at WGRT 102.3 FM exists to inform their listeners about issues affecting the local community, connect them to people, businesses, and organizations who provide community services, and share news and announcements from credible sources throughout the Blue Water Area.

The WGRT 102.3 FM News Team is committed to:

- Honesty and accuracy in reporting
- Transparency in authorship: taking credit for original content and acknowledging credit of editorial or non-original content
- Sharing relevant information about local issues and developments
- Providing a platform for local businesses and organizations to reach the public with information
- Promoting a positive view of the Blue Water Area and its diverse population
- Collaborating with community members to develop personal interest stories for our listeners

The WGRT 102.3 FM News Team accepts potential news stories through:

- Official press releases from recognizable and credible sources emailed to news@wgrt.com or to individual reporters.
- Reporter contacts and community engagement

Editorial Review Process:

When considering a press release for coverage, the WGRT 102.3 FM News Team will ask the following:

- Is the information from a credible source, i.e. familiar person, organization, business, or government agency?
- Is it relevant to our listeners and demographic?
- Does it serve the public good to share the information?
- Can we present the information in a non-biased way?
- Does it fit within the structure of our news format?
- Should the information be summarized, re-printed verbatim as an editorial or press release, or should the reporter reach out for an interview or Q&A for more information?

After a story is written, it will be reviewed and may be edited by the News & Media Director. The WGRT 102.3 FM team may also advise correction or removal of any story at any time.

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Corrections Policy:

If at any time a published news story is found to include an error, a correction will be made. If the correction involves details that affect the understanding of the story, it will be re-released and include details about the correction.

Contact Information:

News Team: news@wgrt.com

News & Media Director: Jessie Wiegand, jessie@wgrt.com

News Writer: Jennie McClelland, jenniemcclelland@wgrt.com

News Announcer: George VanCamp, george@wgrt.com

Station Owner: Marty Door, marty@wgrt.com